We look forward to seeing you at KHA’s 84th Annual Convention, May 9-10, 2013, in Lexington!

As health care leaders, we face many challenges daily. This year we will see further implementation of the ACA, sequestration or budget cuts at the federal level and continued problems related to Medicaid managed care, while we strive to serve our patients and communities providing compassionate, cost-effective, quality health care. Our Annual Convention will address many of these issues including the health information exchange and the health benefit exchange, hospital/physician relationships, increased need to control costs, improve quality and assure adequate financing mechanisms to meet your hospital's financial needs.

Our keynote speaker, Brian Boyle, tells an inspiring story that will remind us all of the miracles witnessed frequently in our hospitals. Too often we become so inundated with the day-to-day pressures of compliance, regulations, reimbursement and hundreds of other issues that we fail to celebrate the successes. Wrapping up the program, Ben Sasse will address the many challenges we still face and the need for the health sector to collaborate in seeking innovative solutions.

We encourage you to take this opportunity for sharing conversation and ideas with your colleagues from around the state. Bring members of your board of trustees, senior management team, nurse executives, financial managers and physician leaders as we consider “Health Care: Bringing It All Together,” for all elements will need to come together if we are to truly effect change!

Michael T. Rust, FACHE
President, Kentucky Hospital Association
“Through the Eyes of the Patient: The Brian Boyle Story”

Friday, May 10 – 8:00 a.m. - 9:30 a.m.

It was a horrific car crash. On the way home from swim practice in 2004, eighteen-year old Brian Boyle’s future changed in an instant when a dump truck plowed into his vehicle. He was airlifted to a shock-trauma hospital. He had lost sixty percent of his blood, his heart had moved across his chest and his organs and pelvis were pulverized. He was placed in a medically induced coma. When Brian finally emerged from the coma two months later, he had no memory of the accident. He could see and hear, but not move or talk. Unable to communicate to his doctors, nurses or frantic parents, he heard words like “vegetable” and “nursing home.” If he lived, doctors predicted he might not be able to walk again, and certainly not swim. Then, miraculously, Brian clawed his way back to the living.

In 2007, Brian Boyle staged what many consider to be one of the greatest comebacks in sports history when he crossed the finish line at the Hawaii Ironman just three years after leaving the Intensive Care Unit. He has since competed in several Ironman competitions and in 2010 ran his first 50-mile ultramarathon.

In 2009, he published his first book, Iron Heart, and he was presented the spokesperson of the year award from the American Red Cross for his contributions. In 2010, he graduated Cum Laude from St. Mary’s College of Maryland, and also made his very first blood donation at the hospital that brought him back to life.

His journey of courage and determination has touched the hearts of many and his story and the message it carries has been celebrated around the world.
timelines and the state's role in developing evaluation tools and risk adjustment mechanisms.

James Dietz is a partner in the law firm of Dressman Benzinger LaVelle, where he represents hospitals and health care systems, physicians and physician groups and other medical providers. Carrie Banahan has been employed in state government for over 28 years, working with the Department for Community Based Services, Department for Medicaid Services and Department of Insurance. Banahan was appointed Director of Implementation of the Medicaid Managed Care program in 2011 and most recently was appointed as the Executive Director of the Office of The Kentucky Health Benefit Exchange. Bill Nold is an attorney, who after 26 years of private practice, joined the legal division of the Kentucky Department of Insurance. He serves as the Director of the Health and Life Division and was most recently appointed Deputy Executive Director of the Kentucky Office of the Health Benefit Exchange.

"Strategies for Leveraging Your Physician Network"
John Hill, MBA
Neal Barker, MBA

With the growth of employed physician networks and mounting operating losses, hospital CEOs are asking many questions: “How do I get value from my physician network?” “How do I identify and develop physician leaders?” “Does the current compensation model incentivize the right performance measures and behavior?” John Hill and Neal Barker will explore these questions and offer strategies and actions to answer them and formulate a strategy for your organization. John Hill is a partner in the Healthcare Strategy Group, LLC and has over 30 years of experience in hospital/physician relations, physician recruiting, practice management and consulting. Neal Barker is a Senior Manager with Healthcare Strategy Group, LLC and provides expertise in the areas of physi-
American health care is in crisis. Costs continue to rise, additional work is needed on quality and nearly eighty million are uninsured at some point each year. It is entirely understandable that the American people want explanations, solutions and leadership. Thus, there is much discussion of reform in Washington. Unfortunately, little of this talk amounts to real change. Why not? Because the problems are actually even worse than the American people understand: when the baby boomers started to retire in 2011, the country began a decline from 3.8 to 2.4 workers per beneficiary. Health care is already the largest sector of the U.S. economy and will soon be ballooning beyond any sustainable level. The three policy levers that are available that might address this crisis – provider reimbursement decreases, benefit cuts or tax increases – are not the kinds of proposals politicians raise their hands to propose. The only real solution – actual health sector innovation – is not something current payment systems can stimulate. The future will be both treacherous and fascinating.

As former U.S. Assistant Secretary of Health and Human Services, Ben Sasse has been at the forefront of today’s most dynamic health care issues. Nominated by President Bush and unanimously confirmed by the Democratic Senate to the fourth-ranking position in the government’s largest-budget agency, Sasse led policy, planning and research functions across the Department’s eleven operating divisions, with a special focus on Medicare, Medicaid and the Food and Drug Administration.

Currently, Sasse is president of Midland University in Nebraska, where his astute planning and swift action led to an increase in enrollment by over 50 percent within only months of his induction. Appointed in 2010 at the age of 38, he became one of the youngest chief executives in American higher education.
### Thursday, May 9

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<tr>
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<td>Thoroughbred Pre-Function Registration</td>
<td>Thoroughbred Room 2</td>
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<tr>
<td>12:45 p.m. - 1:45 p.m.</td>
<td>ACHE Luncheon</td>
<td>Hyatt Suites</td>
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<tr>
<td>2:00 p.m. - 5:00 p.m.</td>
<td>ACHE Session “From Roots to Wings: 12 Variables for Sustaining Organizational Success”</td>
<td>Thoroughbred Room 4</td>
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<tr>
<td>5:00 p.m. - 6:00 p.m.</td>
<td>Thoroughbred Pre-Function Chairmen’s Reception</td>
<td>Thoroughbred Room 2</td>
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### Friday, May 10

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<td>Opening Session/Breakfast “Through the Eyes of the Patient: The Brian Boyle Story”</td>
<td>Bluegrass Ballroom 2</td>
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<td>9:30 a.m. - 10:00 a.m.</td>
<td>Thoroughbred Pre-Function Book Signing/Displays/Refreshments</td>
<td>Thoroughbred Room 2</td>
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<tr>
<td>10:00 a.m. - 10:50 a.m.</td>
<td>Breakout General Sessions</td>
<td>Thoroughbred Room 1</td>
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<tr>
<td>2:15 p.m. - 3:15 p.m.</td>
<td>Closing Session “Why Politicians and Lobbyists Can’t Heal Health Care”</td>
<td>Thoroughbred Room 1</td>
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### Talks
- **“Utilizing Pharmacy to Control Costs, Improve Quality and Decrease Readmissions”**
  - **Speaker:** Joseph Dula, Pharm.D., BCPS
  - Regional Director of Clinical Services
  - Pharmacy Systems, Inc.
  - Dublin, Ohio
  - **Time:** 10:50 a.m. - 11:10 a.m.
  - **Location:** Thoroughbred Pre-Function

- **“Through the Eyes of the Patient: The Brian Boyle Story”**
  - **Speaker:** Brian Boyle
  - **Time:** 8:00 a.m. - 9:30 a.m.
  - **Location:** Bluegrass Ballroom 2

- **“Kentucky Health Information Exchange and Kentucky Health Cooperative: New Developments”**
  - **Speakers:**
    - James A. Dietz, Attorney
      - Dressman Benzinger LaVelle, PSC
      - Crestview Hills
    - Carrie Banahan
      - Executive Director
      - Office of the Kentucky Health Benefit Exchange
      - Frankfort
    - Bill Nold
      - Deputy Executive Director
      - Office of the Kentucky Health Benefit Exchange
      - Frankfort
  - **Time:** 10:00 a.m. - 10:50 a.m.
  - **Location:** Thoroughbred Room 1

- **“Utilizing Pharmacy to Control Costs, Improve Quality and Decrease Readmissions”**
  - **Speaker:** Joseph Dula, Pharm.D., BCPS
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  - Pharmacy Systems, Inc.
  - Dublin, Ohio
  - **Time:** 10:50 a.m. - 11:10 a.m.
  - **Location:** Thoroughbred Pre-Function

- **“Strategies for Leveraging Your Physician Network”**
  - **Speakers:** John Hill
    - Partner
    - Neal Barker
      - Senior Manager
      - Healthcare Strategy Group
      - Louisville
  - **Time:** 11:10 a.m. - 12:00 p.m.
  - **Location:** Thoroughbred Room 1

- **“Bank Letter of Credit Update/Options for Expiring LOCs”**
  - **Speaker:** Chris Blanda
    - Vice President
    - Lancaster Pollard
      - Columbus, Ohio
  - **Time:** 12:15 p.m. - 2:00 p.m.
  - **Location:** Bluegrass Ballroom 2

- **“Kentucky Health Information Exchange and Kentucky Health Cooperative: New Developments”**
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      - Frankfort
    - Bill Nold
      - Deputy Executive Director
      - Office of the Kentucky Health Benefit Exchange
      - Frankfort
  - **Time:** 10:00 a.m. - 10:50 a.m.
  - **Location:** Thoroughbred Room 1
**Special Events**

### Thursday, May 9

**ACHE Luncheon**  
12:45 p.m. - 1:45 p.m.  
All ACHE members are invited to the Annual ACHE Luncheon on Thursday, May 9 at 12:45 p.m. Separate registration fee is required. See Section B of the registration form. Fee is $30.

**ACHE Education Session**  
2:00 p.m. - 5:00 p.m.  
The session, “From Roots to Wings: 12 Variables for Sustaining Organizational Success,” scheduled on Thursday, May 9, is approved for 3 hours of ACHE Qualified Education Credit. This session is included in the General Registration Fee. ***If attending this session only, the fee is $100.*** See Section B of the registration form.

![Harold “Bud” Warman, Jr. and Charles Lovell, Jr.](image)

**Chairmen’s Reception**  
5:00 p.m. - 6:00 p.m.  
All registrants are invited to a special reception honoring outgoing KHA chair, Harold “Bud” Warman, Jr., and incoming Chair Charles Lovell, Jr. The reception will be held in the Thoroughbred Pre-Function Area.

### Friday, May 10

**Opening Session Breakfast**  
8:00 a.m. - 9:30 a.m.  
All registrants are invited to attend the Opening Session/Breakfast which will feature Brian Boyle.

The Opening Session/Breakfast will be held in Bluegrass Ballroom 2.

**Awards Luncheon**  
12:15 p.m. - 2:00 p.m.  
The KHA Awards Luncheon is included in the registration fee for all registrants. The luncheon will feature:
- Installation of Charles Lovell, Jr., Chief Executive Officer of Caldwell Medical Center, Princeton, as Chair of the KHA Board
- Presentation of Special Awards by KHA Board Chair, Harold “Bud” Warman, Jr.
- Lunch

The Awards Luncheon will be held in Bluegrass Ballroom 2.

### Location & Reservations

**Hyatt Regency Lexington**  
401 West High Street  
Lexington, Kentucky 40507

**Phone:** (859) 253-1234  
**Fax:** (859) 254-7430  
**Reservations:** (800) 233-1234  
**Rates:** $145 single/double

A block of rooms has been reserved at the Hyatt Regency Lexington. Please make your reservations by April 17 to assure that you will receive the convention rate. Reservations requests after the cutoff date will be confirmed on an availability basis. Attendees are responsible for making their own reservations. When making your reservations, remember to mention the Kentucky Hospital Association Convention using the KHA Group Code, **G-KHAP**. You may also make reservations online at [http://lexington.hyatt.com/groupbooking/lexrl2013k hap](http://lexington.hyatt.com/groupbooking/lexrl2013k hap).
The Kentucky Hospital Association is authorized to award 4 hours of pre-approved ACHE Qualified Education Credit (non-ACHE) for this program toward advancement or recertification in the American College of Healthcare Executives. Participants in this program wishing to have the continuing education hours applied toward ACHE Qualified Education credit should indicate their attendance when submitting application to the American College of Healthcare Executives for advancement or recertification.

The Session on Thursday, May 9 by Thomas Atchinson qualifies for three (3) hours of ACHE Qualified face-to-face Education Credit. Attendees must sign in, attend the entire session and complete the evaluation to receive the three hours credit.

Kentucky Board of Nursing
The following sessions are approved by the Kentucky Board of Nursing for contact hours as indicated. Program offering numbers are listed, expiration date December 31, 2017. The Kentucky Board of Nursing approval of an individual nursing education provider does not constitute endorsement of program content. Participants must attend the entire session and complete the evaluation. Those desiring continuing education credit must have their nursing license number or social security number at registration.

From US 27 (Nicholasville Road) or US 68 (Harrodsburg Road): Follow your route into Downtown Lexington. Turn left onto High Street and then make a right into the driveway.

Special Needs
KHA wishes to take all steps necessary to ensure that no individual with a disability is excluded, denied services, segregated or otherwise treated differently than other individuals because of the absence of auxiliary aids and services. If you need any such assistance or services, please contact KHA at (800) 945-4542 by April 26.

Dress
During the 2013 KHA Convention business casual will be appropriate dress for all events. Keep in mind that it is difficult to regulate temperature in meeting rooms. We suggest a sweater or jacket.

General Information

Parking
Ample parking is available immediately across from the Hyatt Regency/Lexington Convention Center. The Daily Rate for the lot across the street is $7. Parking is complimentary for hotel guests.

Directions
From I-75 or I-65 (any direction): Take exit 113, the “Paris/Lexington” exit, and make a right onto Broadway. Follow the “Downtown Lexington” signs for three miles. Turn right onto High Street, and then make an immediate right into the driveway.

From Frankfort, Bluegrass Parkway, or the Bluegrass Airport: Follow the signs to US 60 East (Versailles Road), into Downtown Lexington. When you reach Downtown you will be on Maxwell Street. Turn left onto Broadway, and then make another left onto High Street. Make an immediate right into the driveway.

Continuing Education Credit
Specific sessions of the KHA Annual Convention may be approved by various accrediting bodies. Please check individual sessions for hours and compliance requirements.

ACHE
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Sessions

From Roots to Wings: 12 Variables for Sustaining Organizational Success
3.0 CEU - Offering number: 5-0023-1-18-014

Through the Eyes of the Patient: The Brian Boyle Story
1.0 CEU - Offering number: 5-0023-1-18-008

KY Organization of Nurse Leaders Program
1.5 CEU - Offering number: 5-0023-1-18-013

Kentucky Health Information Exchange and Kentucky Health Cooperative: New Developments
1.0 CEU - Offering number: 5-0023-1-18-010

Strategies for Leveraging Your Physician Network
1.0 CEU - Offering number: 5-0023-1-18-011

Utilizing Pharmacy to Control Costs, Improve Quality and Decrease Readmissions
1.0 CEU - Offering number: 5-0023-1-18-012

Why Politicians and Lobbyist Can’t Heal Health Care
1.0 CEU - Offering number: 5-0023-1-18-009
Our sincere thanks to our sponsors for their overwhelming support of KHA’s 83rd Annual Convention. Please take time to visit with the sponsors at the Breakfast and Luncheon as well as the displays located in Wetherby Hall.

**DIAMOND**
- Hall Render Killian Heath & Lyman, PSC
- Pathology & Cytology Labs

**SILVER**
- Frost Brown Todd LLC
- KentuckyOne Health
- Norton Healthcare

**BRONZE**
- API Healthcare
- Arnett Foster Toothman, PLLC
- Cull & Hayden PSC
- Dressman Benzinger LaVelle PSC
- Healthcare Strategy Group
- LBMC Security & Risk Services
- Mountjoy Chilton Medley
- Naveos
- Republic Bank
- Wyatt Tarrant & Combs, LLP

**CORPORATE**
- Acute Care, Inc.
- Alberici Healthcare Constructors
- Biagi, Chance, Cummins, London, Titzer, Inc.
- Blue & Co., LLC
- Cerner Corporation
- CHG Hospital Beds
- CMTA
- Dean Dorton Allen Ford
- Healthcare Services Group
- Johnson Development
- KHA Solutions Group
- Lancaster Pollard
- Logan’s
- MESA Medical Group
- Messer Construction
- Pain Management Group
- Pharmacy Systems, Inc.
- Prognosis Health Information Systems
- Somnia Anesthesia
- Stengel Hill Architecture
- STL Communications, Inc.
- TeamHealth
- TEG Architects
- VALIC

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**Kentucky Chapter Healthcare Financial Management Association**  
**May 9-10, 2013**

**Thursday, May 9**

**11:00 a.m. - 5:00 p.m.**  
Thoroughbred Pre-Function Registration

**5:00 p.m. - 6:00 p.m.**  
Thoroughbred Pre-Function Reception

**Friday, May 10**

**7:30 a.m. - 2:00 p.m.**  
Thoroughbred Pre-Function Registration

**8:00 a.m. - 9:30 a.m.**  
Bluegrass Ballroom 2  
Opening Session/Breakfast  
“Through the Eyes of the Patient: The Brian Boyle Story”  
*Speaker:* Brian Boyle

**9:30 a.m. - 10:00 a.m.**  
Thoroughbred Pre-Function Book Signing/Displays

**10:00 a.m. - 10:50 a.m.**  
Thoroughbred Room 5-6  
“V’s of Big Data (and how it applies to Health Care)”  
*Speaker:* Jim Lacy  
Chief Financial Officer and General Counsel and Product  
ZirMed  
Louisville

**10:50 a.m. - 11:10 a.m.**  
Thoroughbred Pre-Function Refreshment Break

**11:10 a.m. - 12:00 p.m.**  
Thoroughbred Room 5-6  
“Using Medicare Claims Data to Ensure Regulatory Compliance and Optimum Performance”  
*Speaker:* Paul Shoemaker  
President  
American Hospital Directory, Inc.  
Louisville

**12:15 p.m. - 2:00 p.m.**  
Bluegrass Ballroom 2  
Awards Luncheon

**2:15 p.m. - 3:15 p.m.**  
Thoroughbred Room 1  
Closing Session  
“Why Politicians and Lobbyists Can’t Heal Health Care”  
*Speaker:* Benjamin E. Sasse, Ph.D.  
President  
Midland University  
Fremont, Nebraska
### Nursing Track

**Kentucky Organization of Nurse Leaders**  
**May 9-10, 2013**

#### Thursday, May 9

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<td>10:00 a.m. – 10:50 a.m.</td>
<td>Thoroughbred Room 4 “Nursing Leadership – Caring for Each Other and Ourselves”*</td>
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<td>Speaker: Cis Gruebbel</td>
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<td>Chief Nursing Officer and Vice President/ Pediatric Operations</td>
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<td>Kosair Children’s Hospital</td>
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<td>Louisville</td>
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<td>10:50 a.m. - 11:10 a.m.</td>
<td>Thoroughbred Pre-Function Refreshment Break</td>
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<tr>
<td>11:00 a.m. - 11:30 a.m.</td>
<td>Thoroughbred Room 4 “The Secret to Making Every Day a Little Brighter”*</td>
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<td>Speaker: Clifford C. Kuhn, MD</td>
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<td>The Laugh Doctor</td>
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<td>11:30 a.m. - 12:00 p.m.</td>
<td>Thoroughbred Room 4 KONL Business Meeting</td>
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<tr>
<td>12:15 p.m. - 2:00 p.m.</td>
<td>Bluegrass Ballroom 2 Awards Luncheon</td>
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<td>2:15 p.m. - 3:15 p.m.</td>
<td>Thoroughbred Room 1 Closing Session</td>
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<td>Speaker: Benjamin E. Sasse, Ph.D.</td>
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<td>President</td>
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<td>Midland University</td>
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<td>Fremont, Nebraska</td>
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* Identify one thing that you as a Nurse Leader can do to maintain a healthy lifestyle even in the stressful, constantly changing health care environment

* Identify one thing you can do to create a healthier work environment for the people with which you work

1.5 CEU - Offering Number: 5-0023-1-18-013

### Legal Track

**Kentucky Academy of Hospital Attorneys**  
**May 9-10, 2013**

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<td>Speaker: Brian Boyle</td>
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<td>9:45 a.m. - 10:45 a.m.</td>
<td>Thoroughbred Room 3 Kentucky Managed Care</td>
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<td>Speakers: Nancy Galvagni</td>
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<td>Senior Vice President</td>
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<td>Stephen P. Miller</td>
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<td>Vice President/Finance</td>
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<td>Kentucky Hospital Association</td>
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<td>11:00 a.m. - 12:00 p.m.</td>
<td>Thoroughbred Room 3 Health Insurance Exchanges</td>
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<td>Speaker: Margaret Levi, Esquire</td>
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<td>Wyatt Tarrant &amp; Combs, LLP</td>
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<td>Louisville</td>
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<td>Luncheon will be served during educational seminar to conserve time</td>
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<td>12:15 p.m. - 1:10 p.m.</td>
<td>Thoroughbred Room 3 Case Law Update</td>
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<td>Speaker: Joshua Johnson</td>
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<td>Piper &amp; Bowers</td>
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<td>Lexington</td>
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<td>1:10 p.m. - 2:10 p.m.</td>
<td>Thoroughbred Room 3 Hospital-Employed Physicians: Navigating the Ethical and Practical Issues of Joint Defense Panel Discussion</td>
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<td>Moderator: Timothy Napier, Esquire</td>
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<td>Napier Gault, PLC</td>
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<td>Louisville</td>
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<td>Panel: TBD</td>
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2:10 p.m. - 2:40 p.m.  Thoroughbred Room 3
**Negligent Credentialing**
*Speaker:* Susan Phillips, Esquire
Phillips, Parker, Orberon & Arnett
Louisville

2:40 p.m. - 3:10 p.m.  Thoroughbred Room 3
**Legislative Update**
*Speaker:* Sarah S. Nicholson
Vice President
Government Relations
Kentucky Hospital Association
Louisville

May 9, 2013

8:00 a.m. - 10:00 a.m.  Thoroughbred Pre-Function Registration

8:00 a.m. - 10:00 a.m.  Thoroughbred Pre-Function Auxiliary Exhibits/Continental Breakfast

8:30 a.m. - 9:30 a.m.  Thoroughbred Room 5
KSDVS General Membership Meeting

8:30 a.m. - 9:30 a.m.  Thoroughbred Room 6
Gift Shop Managers Meeting

10:00 a.m. - 11:00 a.m.  Thoroughbred Room 1-3
"Shining Star" Customer Service Training
*Speaker:* Jeffrey W. Crowe, TMP
President/Chief Executive Officer
TOUR Southern and Eastern Kentucky
Somerset

11:00 a.m. - 11:15 a.m.  Thoroughbred Pre-Function Refreshment Break/Auxiliary Exhibits

11:15 a.m. - 11:45 a.m.  Thoroughbred Room 1-3
"Auxiliary/Volunteers/Guild – Serving Our Patients"
*Panel:*
"Volunteers"
Bonnie Thornton
Director of Volunteers
UK Healthcare
Lexington

"Guild"
Jamine Hamner
Director of Volunteers
Saint Joseph Hospital
Lexington

11:45 a.m. - 1:15 p.m.  Regency Ballroom
Auxiliary/Volunteers Luncheon
HANDS Award Presentation

1:30 p.m. - 2:30 p.m.  Thoroughbred Room 1-3
Round Table Discussion
Recruiting & Retaining Volunteers
(*Helpful ways to increase volunteers & keep them*)
Judy Albrecht/Ann Watkins

Volunteer Recognition
(*Ways to show volunteers how much you appreciate them*)
Betty Rucker/Bonnie Thornton

Innovative Hospital Services
(*Ideas for new services for patients and families*)
Kathy Simpson/Adele DeFosset

Innovative Fundraising
(*Fundraising ideas that do not involve outside vendors*)
Rhonda Krumm/Sherry Taul

Vendor Fundraising
(*Ideas for new successful vendors*)
Martha Lee/Thelma Johnson

HANDS Award
(*How to prepare your HANDS Award submission*)
Linda Dockery

Gift Shop Security
(*Empowering volunteers to take ownership*)
Debbie Amsler

Creative Marketing Ideas
(*Fun ideas to bring people in*)
Tricia Payne

Customer Service
(*How volunteers can make a difference*)
Lisa Ackley

2:30 p.m. - 2:45 p.m.  Thoroughbred Room 1-3
Wrap-Up and Adjournment

**Volunteer/Gift Shop Exhibitors**
Bella Distributors………………………………. Booth #4
Geneva Distributing…………………………… Booth #1
Kilbourne & Kilbourne …………………… Booth #2
Papyrus – Recycled Greetings, Inc…… Booth #3
Complete the Advance Registration Form on page 11.

With the exception of a spouse or guest, each person registering should use a separate registration form. If additional forms are needed, feel free to copy.

**Fees**

<table>
<thead>
<tr>
<th><strong>Early Bird Discounted Rate</strong></th>
<th>$200</th>
<th>(Rate will apply to registrations postmarked on or before Monday, April 26, 2013)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Regular Rate</strong></td>
<td>$225</td>
<td>(After April 26, the regular rate will be charged)</td>
</tr>
</tbody>
</table>

**Registration fee includes** the Opening Session/ Breakfast and Awards Luncheon on May 10, reception and refreshment breaks.

**Payment**

Payment can be made by using cash, check, American Express, VISA or MasterCard. Onsite registration must be paid at the time of registration. KHREF will not bill for onsite registration.

**Return completed form(s) with check payable to:**

KHREF  
(Kentucky Hospital Research and Education Foundation, Inc.)  
P. O. Box 436629  
Louisville, KY  40253-6629

or

Credit card registrations must be completed online at: https://secure.kyha.com/meetingregistration.asp using your American Express, MasterCard or VISA.

**ACHE**

| **Registration fee also includes** the ACHE session on Thursday, May 9. |
|-----------------------------|-----------------|
| **ACHE session ONLY**       | $100            |

| **ACHE Luncheon, May 9**    | $30             |

Use Section B of the registration form to register for the ACHE Session only and ACHE Luncheon.

**Spouse/Guest**

<table>
<thead>
<tr>
<th><strong>Spouse/Guest Registration Fee</strong></th>
<th>$50</th>
<th>(Includes the Breakfast and Lunch on May 10)</th>
</tr>
</thead>
</table>

*The spouse or guest registration fee does not apply to employees of the hospital.*

**Sponsor Registration**

Sponsor registration is outlined in the Sponsorship information. Sponsors wishing to register additional attendees should use the Advance Registration Form and pay the Individual Registration Fee.

**Volunteer/Auxiliary**

To register for the Annual Volunteer/Auxiliary Convention, see Volunteer/Auxiliary registration on page 12 (reverse side of Advance Registration Form.)

**Online Registration**

Prefer the ease of online registration?  
Getting near the registration deadline?  
Still want to make the early bird deadline?  
Register online at https://secure.kyha.com/meetingregistration.asp using your American Express, MasterCard or VISA.

**Request for Refunds**

Refund requests must be received in writing before 4:00 p.m. on May 1, 2013, and a $50 service fee will be charged. **No refunds will be made AFTER May 1, 2013. There will be NO exceptions.**

**Name Badges and Tickets**

Name badges and tickets must be picked up at the KHA Convention registration desk, located at the entrance to the Thoroughbred Suites in the Lexington Convention Center. Materials will not be mailed in advance.

**Registration Desk Hours**

<table>
<thead>
<tr>
<th><strong>Thursday, May 9</strong></th>
<th>8:00 a.m. - 5:00 p.m.</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Friday, May 10</strong></td>
<td>7:30 a.m. - 2:00 p.m.</td>
</tr>
</tbody>
</table>
KHA Annual Convention
Advance Registration Form

Note: The early discounted registration fee of $200 applies to all registrations postmarked on or before April 26, 2013. For registrations postmarked after April 26, the general registration fee of $225 will apply. See “How to Register” on page 10 for additional details.

Please print or type all information. This information will be used to prepare your convention name badge. USE ONLY ONE FORM FOR EACH REGISTRANT. Copies may be made.

Name ______________________________________________
First Name for Badge _________________________________
Title _______________________________________________
Hospital/Organization _________________________________
Address ____________________________________________
City _______________________________________________
State/Zip ___________________________________________
Telephone __________________________________________
E-mail  _____________________________________________
Spouse or Guest _____________________________________

A. Required Registration for all Attendees
   (please select one or more)

   Individual Registration
   ☐ $200 Early Bird KHA Member Registration $_______
     (prior to April 26, 2013)
   ☐ $225 KHA Member Registration $_______
     (after April 26, 2013)
   ☐ $50 Spouse/Guest Registration $_______
     (does not apply to hospital employees)

   Sponsor Registration
   ☐ $200 Per registrant over number allowed with Sponsorship Package $_______

Total Section A $_______

Indicate Meal function(s) you will attend
☐ Breakfast, May 10  ☐ Lunch, May 10

☐ Indicate if vegetarian meals are required.

B. ACHE Session

Thursday, May 9
☐ $30 ACHE Luncheon $_______
☐ $100 ACHE Session $_______
   (3-hr session on May 9)
   (fee applies if NOT registering for full convention)

Total Section B $_______

Amount Enclosed $_______
   (add totals from Sections A & B)

Indicate Method of Payment
☐ Check enclosed payable to KHREF
   Return to: KHREF
   P. O. Box 436629
   Louisville, KY  40253-6629
☐ American Express
☐ MasterCard
☐ VISA

Person to contact for card number:

Name _________________________________________
Phone # _______________________________________
Name on Card __________________________________
Signature _____________________________________

Registrations must be mailed with payment to:
KHREF, P. O. Box 436629, Louisville, KY  40253-6629
or for credit card payment, register online at:
https://secure.kyha.com/meetingregistration.asp.

Refund Policy: Requests for refunds must be received in writing before 4:00 p.m. on May 1, 2013. A $50 service fee will be charged. There will be no refunds after May 1, 2013.
Please print or type all information. This information will be used to prepare your convention name badge. USE ONLY ONE FORM FOR EACH REGISTRANT. Copies may be made.

Name ______________________________________________
First Name for Badge _________________________________
Title _______________________________________________
Hospital/Organization _________________________________
Address ____________________________________________
City _______________________________________________
State/Zip ___________________________________________
Telephone __________________________________________
E-mail  _____________________________________________

C. Required Registration for all Attendees
(please select one or more)

☐ $50 Volunteer/Auxilian Registration $_______
   (includes luncheon) (Early Bird — prior to April 26, 2013)
☐ $60 Volunteer/Auxilian Registration $_______
   (includes luncheon) (after April 26, 2013)
☐ $70 Director of Volunteer/Gift Shop $_______
   Manager Registration (includes luncheon) (Early Bird — prior to April 26, 2013)
☐ $80 Director of Volunteer/Gift Shop $_______
   Manager Registration (includes luncheon) (after April 26, 2013)
☐ $35 Volunteer Luncheon Guest $_______

Total Section C/Amount Enclosed $_______

Refund Policy: Requests for refunds must be received in writing before 4:00 p.m. on May 1, 2013. A $25 service fee will be charged. There will be no refunds after May 1, 2013.
Proud Supporter of
KHA’S 84TH ANNUAL CONVENTION

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