Kentucky Chapter

POLICY / PROCEDURE

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Effective Date
03/15/02

Revised Date
5/13/10

I. Categories and benefits of Corporate Sponsorship.

**Platinum $4,000 Annually**
- One (1) free exhibit space **at two** Annual Institutes ($1,200 value)
- Two (2) free membership to the Kentucky Chapter of HFMA (Cannot be used towards current membership)
- Two (2) complimentary registrations to two (2) of the conferences
- Listing of sponsor's name and/or logo on meeting announcements
- Recognition during the welcoming and closing remarks to all registrants at each meeting
- Signage recognizing level of sponsorship at every event
- Sponsor will receive a Kentucky HFMA shirt showing level of sponsorship
- List of registrants after each event (if requested) is limited to name and company.
- Acknowledgment in the Chapter's newsletter and on Chapter website
- ⅔ Page ad in each newsletter
- ½ Page article in one newsletter introducing company
- One Chapter sponsored webinar to members with prior approval by board of directors.

**Gold $3,000 Annually**
- One (1) free exhibit space **at two** Annual Institutes ($1,200 value)
- One (1) free membership to the Kentucky Chapter of HFMA (Cannot be used towards current membership)
- Two (2) complimentary registrations to one (1) of the conferences
- Listing of sponsor's name and/or logo on meeting announcements
- Recognition during the welcoming and closing remarks to all registrants at each meeting
- Signage recognizing level of sponsorship at every event
- Sponsor will receive a Kentucky HFMA shirt showing level of sponsorship
- List of registrants after each event (if requested)
- Acknowledgment in the Chapter's newsletter and on Chapter website

**Silver - $2,000 Annually**
- One (1) free exhibit space **at either** the Fall or Spring Institute ($600 value)
- Two (2) complimentary registrations to one of the conferences
- Signage recognizing your level of sponsorship at every event
- Sponsor will receive a Kentucky HFMA shirt showing level of sponsorship
- Listing of sponsor's name and/or logo on meeting announcements
- Recognition during the welcoming and closing remarks to all registrants at every meeting
- List of registrants after each event (if requested)
- Acknowledgment in the Chapter's newsletter and on Chapter website

**Bronze - $1,000 Annually**
- One (1) complimentary registration to a conference
- Signage recognizing level of sponsorship at every event
- Sponsor will receive a Kentucky HFMA shirt showing level of sponsorship
- Listing of sponsor's name and/or logo on meeting announcements
- Recognition during welcoming and closing remarks to all registrants at every meeting
- List of registrants after each event (if requested)
- Acknowledgment in the Chapter's newsletter and on Chapter website

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Other Benefits
- Enhanced visibility within the healthcare industry
- Networking opportunities
- A cost-efficient way for your company to stay up to date with the changing needs of the customers
- An opportunity to differentiate your product from the competition

II. Start Date
- The Corporate Sponsorship Program will begin on July 1 and run through June 30 of the following year

III. Details of the Corporate Sponsorship Program
- Enrollment period will be June 1 through July 31
- Payments are due no later than August 31
- A confirmation letter and invoice will be mailed after potential sponsors commit to the agreement.

IV. Mid Atlantic Exclusion
- When the Mid-Atlantic meeting is held by the Kentucky Chapter, sponsors will be solicited in addition to the Corporate Sponsorship Program currently in operation during that particular year.